

# Why Should You Become A Mid-American Energy Dealer?

## Quality Products

FHP products are designed and built tough for reliable, trouble-free operation. All FHP products are ARI certified for guaranteed performance, and UL listed for safety. Our Engineering and Manufacturing departments design and build every product with the installer and service person in mind, and continually strive to make our equipment the easiest to install and service in the HVAC industry.

## Efficiency

FHP products are the most efficient way for homeowners to heat and cool their homes. The Air Conditioning and Refrigeration Institute (ARI) shows that FHP has a complete offering of super high energy efficiency products for any residential application. FHP's products offer energy efficiency ratios (EER) as high as 24.2, more than double most high-efficiency products. Mid-American Energy also offers products that are EPA Energy Star compliant and can qualify for special loan rates and utility rebates.

## Training

Mid-American Energy/FHP Manufacturing have a staff of International Ground Source Heat Pump (IGSHPA) certified installers and trainers to help familiarize you with the installation methods necessary to successfully bid, install, and service profitable projects.

## Software

FHP offers a complete software package that will help you design the entire HVAC system for any Geothermal application. Our Right Suite program will take you step by step through the the load calculations, duct work design, equipment sizing, ground loop design, and energy analysis. Right Suite will also generate custom proposals that you can put your company logo on for an impressive presentation to help close the sale.

## Does Your Business Need A Jump Start?

Mid-American Energy wants to open new doors for your business by helping you become a Mid-American Energy/FHP dealer. The Geothermal Heat Pump market is a fast-emerging technology that you won't want to pass you by. The United States Department of Energy has predicted that there will be 400,000 Geothermal installations per year by 2001 which will save consumers over \$420 million per

year in energy bills. After that, annual energy savings will increase by an additional \$170 million -- every year.

Geothermal Heat Pumps are no longer just for the rich, a reputation they once held because typical early buyers were owners of upscale homes. They wanted the quiet comfort Geothermal systems provide, and they were more than willing and could afford to pay the costs associated with early systems. This is because the extraordinarily low operating costs of Geothermal systems more than make up for any higher installation costs within a few years. According to the U.S. Environmental Protection Agency, Geothermal systems save homeowners 30-70 percent in heating costs, and 20-50 percent in cooling costs, compared to conventional systems. Geothermal systems also save money in other ways. They are highly reliable, require little maintenance, and are built to last for decades. They add considerably to the value of homes.

Today, homeowners in all income brackets can take advantage of the benefits of Geothermal heating and cooling. Initial costs have declined substantially as many more builders and heating and cooling contractors nationwide make Geothermal systems available, and as innovative techniques enable the loops to be installed more quickly (often in one day) and for lower cost.

What's more, some electric utilities around the nation now have incentive programs and low interest financing programs which can make Geothermal even more affordable. Many financial institutions also now allow home buyers to qualify for larger mortgages if they purchase a house that utilizes a Geothermal system. The reduction in monthly energy bills more than offsets the slightly higher mortgage payment. With such mortgages, homeowners with Geothermal systems can begin saving money from day one and continue to save year after year.

Don't wait to get started -- contact us today!